

# Case Study Examples

<b>Effective Projects Case Study Interim Report 2011</b>	
<p>This case study report form is provided by the Office of Educational Technology (OET) at the New Hampshire Department of Education to gather descriptive information from K-12 schools on specific projects (i.e., larger district-wide initiatives or smaller projects involving one or more classrooms) that have helped to create 21<sup>st</sup> century learning environments. Use this form to tell your story about a project that is making a difference.</p> <p>This form can be used for projects that were funded with federal technology dollars as well as projects that were supported by local or other funding sources. Please complete all questions and save this document for your records. Then go to <a href="http://www.nhcon.org/oet">www.nhcon.org/oet</a> to enter your case study into the online database.</p>	
General Information <i>(Replace the gray text with your specific data and narrative.)</i>	
1. School District Name:	District or Charter School
2. Project Contact:	First Name, Last Name, Position Title
3. Project Contact Email:	Your Email Address
4. Project Name & Number:	Tell us the name you use for this project and the project number. This is typically a 5-digit number assigned by NHDOE.
5. Link to Website/URL:	Website describing your project. If none exists, enter your school website address.
6. Date the Project Started:	Month and year the project began
7. Date the Project Ends:	Month and year the project ends / ended
8. Brief Project Description:	Write a brief project description in 100 - 150 words. Think about the key message or idea you want to convey about this project. (This is your elevator speech.)
9. Which federal grant funds, if any, helped to support the project? (Check all that apply)	<input type="checkbox"/> NCLB Title II-D (Educational Technology) <input type="checkbox"/> Other - please specify: <input type="checkbox"/> This project was (partially or fully) funded by local dollars.
10. Type of NH Title II-D grant project, if applicable:	<input type="checkbox"/> ARRA Title II-D <input type="checkbox"/> Classroom Technology Mini-grant <input type="checkbox"/> Tech Leader Cohort (TLC) Program <input type="checkbox"/> Digital Tools Grant <input type="checkbox"/> Digital Resources Consortium <input type="checkbox"/> Not applicable
11. What was the federal grant amount?	Dollar total (just dollars, no cents, and no \$ sign)
12. What was the amount of local funds that helped support this project?	Dollar total (just dollars, no cents, and no \$ sign)
Program Category	
13. Using a ranking system, indicate which categories best describe the topic your project illustrates?	<input type="checkbox"/> <b>Access</b> - Enhancing existing technology and acquiring new technology to support education reforms and improve student achievement (includes servers, desktops, laptops, peripherals) <input type="checkbox"/> <b>Technology literacy for all students</b> - Implementing systemic

This case study template, provided by the Office of Educational Technology (OET) at the New Hampshire Department of Education, is derived from a similar template developed by the State Educational Technology Directors Association ([www.SETDA.org](http://www.SETDA.org)) with additional storytelling text from the ISTE Advocacy Stories Template ([www.iste.org](http://www.iste.org)) Rev. 05/04/11

## Case Study Examples: A Deep Dive into Proven Strategies

Are you struggling to showcase the effectiveness of your product or service? Do you need compelling evidence to persuade potential clients or investors? Then look no further! This comprehensive guide dives into the world of case study examples, providing you with not only various examples but also a framework for crafting your own high-impact case studies. We'll explore different case study types, highlight best practices, and offer actionable steps to help you create compelling narratives that drive results. Prepare to transform your marketing materials and significantly boost your conversion rates.

# What is a Case Study?

Before we delve into specific case study examples, let's define what a case study actually is. A case study is an in-depth analysis of a specific situation, individual, group, or event. In a business context, it typically showcases how a product or service solved a problem for a client. It's a powerful storytelling tool that demonstrates the value proposition, builds credibility, and fosters trust with your target audience. Unlike generic marketing materials, case studies offer tangible proof of success.

## Key Elements of a Successful Case Study

A high-converting case study needs more than just good intentions. Several key elements must be present to ensure maximum impact:

**Clear Problem Definition:** Begin by outlining the client's challenge or problem. Be specific and quantifiable whenever possible.

**Detailed Solution:** Explain how your product or service addressed the problem. This section needs to be clear and easy to understand, even for those without prior knowledge of your industry.

**Quantifiable Results:** This is arguably the most crucial aspect. Use metrics and data to showcase the positive outcomes achieved. Numbers speak louder than words. Include percentage improvements, cost savings, time reductions, etc.

**Client Testimonial:** A quote from the satisfied client adds a personal touch and enhances credibility.

**Compelling Narrative:** Structure the case study as a story, using clear language and a logical flow. Engage the reader and make it easy to follow.

## Diverse Case Study Examples Across Industries

Let's examine some different approaches to case studies, showcasing their versatility across diverse industries:

### 1. The "Before & After" Case Study:

This classic approach highlights the transformation achieved. A perfect example would be a weight loss company showcasing a client's journey, complete with "before" and "after" photos and quantifiable weight loss results. This format is visually appealing and easy to understand.

### 2. The "Challenge-Solution-Result" Case Study:

This structured approach explicitly defines the client's problem, details the solution implemented, and showcases the achieved results. This method is excellent for showcasing a complex project with multiple stages. A software company could use this to illustrate how they improved a client's workflow efficiency.

### **3. The Customer Testimonial-Based Case Study:**

This approach focuses heavily on the client's experience and feedback. It's particularly effective when paired with compelling visuals and quantifiable results. This style works well when the client's story is especially impactful. A customer service company might feature a case study emphasizing a client's positive experience resolving a difficult issue.

### **4. The Comparative Case Study:**

This approach compares and contrasts different solutions to highlight the superiority of your product or service. For example, a marketing agency might compare the results of two different marketing campaigns, demonstrating the efficacy of their approach.

## **Crafting Your Own High-Impact Case Study**

Creating a compelling case study isn't just about presenting data; it's about telling a story that resonates with your audience. Here are some actionable steps:

1. Identify a suitable client: Choose a client who achieved significant and measurable results.
2. Gather data: Collect all relevant data, including metrics, testimonials, and visuals.
3. Develop a narrative: Craft a compelling story that highlights the problem, solution, and results.
4. Design and format: Create a visually appealing and easy-to-read document.
5. Promote your case study: Share it on your website, social media, and other marketing channels.

## **Conclusion**

Mastering the art of creating effective case study examples is a crucial skill for any business aiming to establish credibility and drive conversions. By following the best practices outlined in this guide and adapting them to your specific industry and audience, you can craft compelling narratives that showcase your value and generate significant returns. Remember, the key is to focus on telling a clear, concise, and persuasive story supported by quantifiable results.

# FAQs

1. How long should a case study be? Ideally, aim for a length that effectively communicates the key information without overwhelming the reader. A length between 500 and 1500 words is generally effective, but adjust as needed.
2. What type of visuals should I include in my case study? Use high-quality images, graphs, charts, and even short videos to visually represent your data and make the case study more engaging.
3. How can I get client testimonials? Reach out to your clients directly, ask for their feedback, and request permission to use their quotes in your case study. Offer an incentive if appropriate.
4. Where should I publish my case studies? Publish them on your website, share them on social media, and use them as lead magnets or sales collateral.
5. How often should I create new case studies? Aim to create new case studies regularly to keep your content fresh and showcase your continued success. The frequency will depend on your business and the number of successful client projects you complete.

**case study examples:** *Case Study Methodology in Higher Education* Baron, Annette, McNeal, Kelly, 2019-06-28 In higher education, case studies can be utilized to have students put themselves into problems faced by a protagonist and, by doing so, address academic or career-related issues. Working through these issues provides students with an opportunity to gain applied perspective and experiences. Professors in higher education who choose this method of teaching require navigational tools to ensure that students achieve stated learning objectives. *Case Study Methodology in Higher Education* is an essential research publication that focuses on the history and theories relating to case study methodology including techniques for writing case studies and utilizing them in university settings to prepare students for real-life career-related scenarios. This publication features a wide range of topics such as educational leadership, case writing, and teacher education. It is essential for educators, career professionals, higher education faculty, researchers, and students.

**case study examples: Conducting Case Study Research for Business and Management Students** Bill Lee, Mark N. K. Saunders, 2017-10-23 In *Case Study Research*, Bill Lee and Mark Saunders describe the properties of case study designs in organizational research, exploring the uses, advantages and limitations of case research. They also demonstrate the flexibility that case designs offer, and challenges the myths surrounding this approach. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's *Mastering Business Research Methods Series*, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support students by providing in-depth and practical guidance on using a chosen method of data collection or analysis.

**case study examples: Bulletproof Problem Solving** Charles Conn, Robert McLean, 2019-03-04 Complex problem solving is the core skill for 21st Century Teams. Complex problem solving is at the very top of the list of essential skills for career progression in the modern world. But how problem solving is taught in our schools, universities, businesses and organizations comes up short. In *Bulletproof Problem Solving: The One Skill That Changes Everything* you'll learn the seven-step systematic approach to creative problem solving developed in top consulting firms that will work in any field or industry, turning you into a highly sought-after bulletproof problem solver.

who can tackle challenges that others balk at. The problem-solving technique outlined in this book is based on a highly visual, logic-tree method that can be applied to everything from everyday decisions to strategic issues in business to global social challenges. The authors, with decades of experience at McKinsey and Company, provide 30 detailed, real-world examples, so you can see exactly how the technique works in action. With this bulletproof approach to defining, unpacking, understanding, and ultimately solving problems, you'll have a personal superpower for developing compelling solutions in your workplace. Discover the time-tested 7-step technique to problem solving that top consulting professionals employ Learn how a simple visual system can help you break down and understand the component parts of even the most complex problems Build team brainstorming techniques that fight cognitive bias, streamline workplanning, and speed solutions Know when and how to employ modern analytic tools and techniques from machine learning to game theory Learn how to structure and communicate your findings to convince audiences and compel action The secrets revealed in Bulletproof Problem Solving will transform the way you approach problems and take you to the next level of business and personal success.

**case study examples:** Case Study Research in Software Engineering Per Runeson, Martin Host, Austen Rainer, Bjorn Regnell, 2012-03-07 Based on their own experiences of in-depth case studies of software projects in international corporations, in this book the authors present detailed practical guidelines on the preparation, conduct, design and reporting of case studies of software engineering. This is the first software engineering specific book on the case study research method.

**case study examples: Multiple Case Study Analysis** Robert E. Stake, 2013-04-29 Examining situational complexity is a vital part of social and behavioral science research. This engaging text provides an effective process for studying multiple cases--such as sets of teachers, staff development sessions, or clinics operating in different locations--within one complex program. The process also can be used to investigate broadly occurring phenomena without programmatic links, such as leadership or sibling rivalry. Readers learn to design, analyze, and report studies that balance common issues across the group of cases with the unique features and context of each case. Three actual case reports from a transnational early childhood program illustrate the author's approach, and helpful reproducible worksheets facilitate multicase recording and analysis.

**case study examples: Tall, Tatted, and Tempting** Tammy Falkner, 2014-06-30 \*\*\*This New Adult book is intended for audiences over the age of 18 due to adult language, sexual content and adult situations\*\*\* Kit Logan wants to know my name, but I can't tell him. I can't tell him anything. There are too many people looking for me. He's pretty persuasive, though, and he convinces me to go home with him so he can keep me safe from this harsh city where I find myself. It's not my home. It's his. He belongs. I don't. Logan lives with four brothers in the inner city. Yet I've never felt more safe than I do when I'm with him. I want him. But he won't let me have a darn thing, aside from his friendship, unless I'm willing to tell him my secrets. But they're mine, and I can't share them. Not unless I want them to come and get me. Logan She catches my eye because she's so beautiful she takes my breath. But that's not all that I love about her. I love the way she smells. The way she smiles. The way she plays the guitar is unlike anything I have ever seen. She sleeps in my bed every night, and drives me crazy with her touch. But I can't take what she offers because I need all of her. I need for her to tell me her secrets. I need for her to trust me. From the back of the book: She's locked up tight. But he might be the key. Logan Reed is tall, tatted and tempting. Kit's a woman with a mean right hook and a secret. Kit wants a tattoo, but Logan sees more than she intends to share in the drawing of the tat she wants. He sees her in ways no one ever has. Logan's not disabled; but he hasn't spoken in eight years. He hasn't needed to. Until he meets Kit. Logan doesn't know everything about Kit. Kit doesn't know anything about herself, until she has to sacrifice all she ever wanted to save what's most important to him.

**case study examples: Case Study Research for Business** Jillian Dawes Farquhar, 2012-02-21 The only case study research textbook written exclusively for students of Business and related disciplines. Using a step-by-step approach, Case Study Research for Business takes you right through the case study research process from research design and data collection using qualitative

and quantitative methods, to research analysis, writing up and presenting your work. Key features: - Takes a multidisciplinary approach to case study research design by drawing on research philosophies to improve student understanding of these critical research traditions and hence provide firmer theoretical foundations for their research - Coverage of contemporary topics such as research ethics and access - Packed with practical examples from all areas of business - Pedagogical features include vignettes, exercises and 'cases' which directly relate to business research Case Study Research for Business will prove a valuable resource for undergraduate, postgraduate and research students of business and related disciplines.

**case study examples:** Case Study Method Roger Gomm, Martyn Hammersley, Peter Foster, 2000-10-17 This is the most comprehensive guide to the current uses and importance of case study methods in social research. The editors bring together key contributions from the field which reflect different interpretations of the purpose and capacity of case study research. The address issues such as: the problem of generalizing from study of a small number of cases; and the role of case study in developing and testing theories. The editors offer in-depth assessments of the main arguments. An annotated bibliography of the literature dealing with case study research makes this an exhaustive and indispensable guide.

**case study examples:** Case Study Research and Applications Robert K. Yin, 2017-09-27 Winner of the 2019 McGuffey Longevity Award from the Textbook & Academic Authors Association (TAA) Recognized as one of the most cited methodology books in the social sciences, the Sixth Edition of Robert K. Yin's bestselling text provides a complete portal to the world of case study research. With the integration of 11 applications in this edition, the book gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields. Ultimately, Case Study Research and Applications will guide students in the successful use and application of the case study research method.

**case study examples:** The Anatomy of the Case Study Gary Thomas, Kevin Myers, 2015-05-20 This sharp, stimulating title provides a structure for thinking about, analysing and designing case study. It explores the historical, theoretical and practical bones of modern case study research, offering to social scientists a framework for understanding and working with this form of inquiry. Using detailed analysis of examples taken from across the social sciences Thomas and Myers set out, and then work through, an intricate typology of case study design to answer questions such as: How is a case study constructed? What are the required, inherent components of case study? Can a coherent structure be applied to this form of inquiry? The book grounds complex theoretical insights in real world research and includes an extended example that has been annotated line by line to take the reader through each step of understanding and conducting research using case study.

**case study examples:** Calling Bullshit Carl T. Bergstrom, Jevin D. West, 2021-04-20 Bullshit isn't what it used to be. Now, two science professors give us the tools to dismantle misinformation and think clearly in a world of fake news and bad data. "A modern classic . . . a straight-talking survival guide to the mean streets of a dying democracy and a global pandemic."—Wired Misinformation, disinformation, and fake news abound and it's increasingly difficult to know what's true. Our media environment has become hyperpartisan. Science is conducted by press release. Startup culture elevates bullshit to high art. We are fairly well equipped to spot the sort of old-school bullshit that is based in fancy rhetoric and weasel words, but most of us don't feel qualified to challenge the avalanche of new-school bullshit presented in the language of math, science, or statistics. In Calling Bullshit, Professors Carl Bergstrom and Jevin West give us a set of powerful tools to cut through the most intimidating data. You don't need a lot of technical expertise to call out problems with data. Are the numbers or results too good or too dramatic to be true? Is the claim comparing like with like? Is it confirming your personal bias? Drawing on a deep well of expertise in statistics and computational biology, Bergstrom and West exuberantly unpack examples of selection bias and muddled data visualization, distinguish between correlation and causation, and examine the susceptibility of science to modern bullshit. We have always needed people who call bullshit when necessary, whether within a circle of friends, a community of scholars, or the citizenry of a nation.

Now that bullshit has evolved, we need to relearn the art of skepticism.

**case study examples: Case Study Research** John Gerring, 2016-12-24 *Case Study Research: Principles and Practices* provides a general understanding of the case study method as well as specific tools for its successful implementation. These tools are applicable in a variety of fields including anthropology, business and management, communications, economics, education, medicine, political science, psychology, social work, and sociology. Topics include: a survey of case study approaches; a methodologically tractable definition of 'case study'; strategies for case selection, including random sampling and other algorithmic approaches; quantitative and qualitative modes of case study analysis; and problems of internal and external validity. The second edition of this core textbook is designed to be accessible to readers who are new to the subject and is thoroughly revised and updated, incorporating recent research, numerous up-to-date studies and comprehensive lecture slides.

**case study examples: Conceptual Analyses of Curriculum Inquiry Methodologies** Watson, Sandy White, Austin, Stacie, Bell, Jeremy, 2021-12-03 The field of curriculum inquiry has grown rapidly over the last four decades resulting in many new forms of curriculum inquiry to be used as tools to answer unique curriculum-related research questions. There are few texts available that include concise descriptions and elements of curriculum inquiry methodologies and directed at enabling researchers to wisely choose a form of curriculum inquiry most appropriate for their study. *Conceptual Analyses of Curriculum Inquiry Methodologies* presents chapters that are each devoted to a particular form of inquiry, with a conceptual analysis of the methodology, its purpose(s), its utilization, structure, and organization, all written by scholars with firsthand experience with the form of inquiry. These experts also take the liberty of citing examples of published studies that have utilized the methodology, share the types of relevant data collection instruments and forms of data produced, and also share research questions that can be answered via their form of inquiry. Covering topics such as quantitative methods of inquiry, glocalization, and educational criticism, this is an essential text for curriculum designers, doctoral students, doctoral researchers, university faculty, professors, researchers, and academicians.

**case study examples: How to Do Your Case Study** Gary Thomas, 2011-01-19 This accessible text introduces students and researchers to the basics of case study research, using a wide range of real-life examples. It deals with the core issues and methods that anyone new to case study will need to understand: What is a case study? When and why should case study methods be used? How are case studies designed? What methods can be used? How do we analyze our data and write up our case?

**case study examples: Case Study Methods in Education** Gary Thomas, 2013 This four-volume major work collates and contextualises key papers on the use of case study in education. The collection brings together methodological publications and publications which provide exemplars of case study. The methodological material provides both critical analyses of case study and those which champion its use, offering at the same time a chronological map of the development of case study from its earliest uses to today. Framed by an introductory passage in each volume which seeks to provide a synopsis of the methodological discussion and a commentary on the exemplary material, this set provides for serious students in education original source material to appraise the method together with exemplary sample material to help them plan and organize their case studies. Volume One: Methodological issues around the use of case studies in social science Volume Two: Methodological issues around the use of case studies in education Volume Three: The case study in practice - general issues and specific examples Volume Four: Examples of case studies in education

**case study examples: Rethinking Case Study Research** Lesley Bartlett, Frances Vavrus, 2016-11-10 Comparative case studies are an effective qualitative tool for researching the impact of policy and practice in various fields of social research, including education. Developed in response to the inadequacy of traditional case study approaches, comparative case studies are highly effective because of their ability to synthesize information across time and space. In *Rethinking Case Study*

Research: A Comparative Approach, the authors describe, explain, and illustrate the horizontal, vertical, and transversal axes of comparative case studies in order to help readers develop their own comparative case study research designs. In six concise chapters, two experts employ geographically distinct case studies—from Tanzania to Guatemala to the U.S.—to show how this innovative approach applies to the operation of policy and practice across multiple social fields. With examples and activities from anthropology, development studies, and policy studies, this volume is written for researchers, especially graduate students, in the fields of education and the interpretive social sciences.

**case study examples:** *Applications of Case Study Research* Robert K. Yin, 2012 This book helps graduate students and seasoned researchers strengthen their own case study research and become more critical consumers of the case study research done by others. It presents a collection of 21 individual applications of the case study method, many shortened or re-written for this book. Following feedback from users of earlier editions of the book, the applications include a wide array of single-case studies, providing useful examples for solo researchers. New to This Edition: - Expanded from 10 to 15 chapters, and from 16 to 21 case study applications, the book provides many more examples of the case study method - Contains six entirely new chapters, all emphasizing single-case and simpler applications, and including an introductory chapter which serves as a refresher on the case study method - Provides a new feature called inside stories, which are linked to suggested classroom exercises - Includes an expanded section of the book on case study evaluations, including a new chapter on the principles of case study evaluations along with a specific and new application.

**case study examples:** *Applications of Case Study Research* Robert K. Yin, 2003 Written to augment the author's earlier, extremely successful volume, *Case Study Research: Design and Methods*, the new edition of this applications book presents and discusses new case studies from a wide array of topics offering a variety of examples or applications of case study research methods. These applications demonstrate specific techniques or principles that are integral to the case study method. Through these practical applications, the reader is able to identify solutions to problems encountered during this type of research.

**case study examples:** **The Case Study Handbook, Revised Edition** William Ellet, 2018-08-28 The guide all MBAs and executive education students need. If you're enrolled in an MBA or executive education program, you've probably encountered a powerful learning tool: the business case. But if you're like many people, you may find interpreting and writing about cases mystifying and time-consuming. In *The Case Study Handbook, Revised Edition*, William Ellet presents a potent new approach for efficiently analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a base of knowledge about a case. Strategies and templates, in addition to several sample Harvard Business School cases, help you apply the author's framework. Later in the book, Ellet shows how to write persuasive case-analytical essays based on the process laid out earlier. Examples of effective writing further reinforce the methods. The book also includes a chapter on how to talk about cases more effectively in class. Any current or prospective MBA or executive education student needs this guide.

**case study examples:** *A Case for the Case Study* Joe R. Feagin, Anthony M. Orum, Gideon Sjöberg, 2016-08-01 Since the end of World War II, social science research has become increasingly quantitative in nature. *A Case for the Case Study* provides a rationale for an alternative to quantitative research: the close investigation of single instances of social phenomena. The first section of the book contains an overview of the central methodological issues involved in the use of the case study method. Then, well-known scholars describe how they undertook case study research in order to understand changes in church involvement, city life, gender roles, white-collar crimes, family structure, homelessness, and other types of social experience. Each contributor confronts several key questions: What does the case study tell us that other approaches cannot? To what extent can one generalize from the study of a single case or of a highly limited set of cases? Does



case study work provide the basis for postulating broad principles of social structure and behavior? The answers vary, but the consensus is that the opportunity to examine certain kinds of social phenomena in depth enables social scientists to advance greatly our empirical understanding of social life. The contributors are Leon Anderson, Howard M. Bahr, Theodore Caplow, Joe R. Feagin, Gilbert Geis, Gerald Handel, Anthony M. Orum, Andree F. Sjoberg, Gideon Sjoberg, David A. Snow, Ted R. Vaughan, R. Stephen Warner, Christine L. Williams, and Norma Williams.

**case study examples:** Key Concepts in Social Research Geoff Payne, Judy Payne, 2004-03-18  
`This clearly written and user-friendly book is ideal for students or researchers who wish to get a basic, but solid grasp of a topic and see how it fits with other topics. By following the links a student can easily and efficiently build up a clear conceptual map of social research' - Malcolm Williams, Reader in Sociology, Cardiff University  
`This is a really useful book, written in an accessible manner for students beginning their study of social research methods. It is helpful both as an introductory text and as a reference guide for more advanced students. Most of the key topics in methods and methodology are covered and it will be suitable as a recommended text on a wide variety of courses' - Clive Seale, Brunel University  
At last, an authoritative, crystal-clear introduction to research methods which really takes account of the needs of students for accessible, focused information to help with undergraduate essays and exams. The key concepts discussed here are based on a review of teaching syllabi and the authors' experience of many years of teaching. Topics range over qualitative and quantitative approaches and combine practical considerations with philosophical issues. They include several new topics, like internet and phone polling, internet searches, and visual methods. Each section is free-standing, can be tackled in order, but with links to other sections to enable students to cross-reference and build up a wider understanding of central research methods. To facilitate comprehension and aid study, each section begins with a definition. It is followed by a summary of key points with key words and guides to further reading and up-to-date examples. The book is a major addition to undergraduate reading lists. It is reliable, allows for easy transference to essays and exams and easy to use, and exceptionally clearly written for student consumption. The book answers the needs of all those who find research methods daunting, and for those who have dreamt of an ideal introduction to the subject.

**case study examples:** The Case Study as Research Method Yves-Chantal Gagnon, 2011-01-27T00:00:00-05:00  
The main advantages of case research are that it can produce an in-depth analysis of phenomena in context, support the development of historical perspectives and guarantee high internal validity, which is to say that the observed phenomena are authentic representations of reality. In short, the case study is adaptable to both the context and the researcher.

**case study examples:** Understanding Case Study Research Malcolm Tight, 2017-01-26  
Written in an accessible and jargon-free style, this book provides a comprehensive, student-friendly guide to the nature and use of case study research. Whether as part of a more substantial study or as the foundation for a self-contained smaller project, case studies provide viable and valuable alternatives to conducting large-scale research. Grounded in both theory and practice, this book sets out not only the key debates and ethical issues surrounding case study research, but also focuses specifically on the work of others and how you can understand, use, and write about secondary data as the basis for your own research project. With tips, examples, and extensive discussion of real-world case studies from a variety of social science and other disciplines, Tight illustrates the kinds of research to which case studies can be applied. Topics include: Types of case studies Advantages and disadvantages to using case studies The meaning and value of case study research The use of case studies in different disciplines and research designs Whether you want to know how to access and use the case studies of others or understand the methods behind conducting your own case study research, this book will take you through every step of the process!

**case study examples:** Case Study Research in Practice Helen Simons, 2009-03-18  
Case Study Research in Practice explores the theory and practice of case study research. Helen Simons draws on her extensive experience of teaching and conducting case study to provide a comprehensive and

practical account of how to design, conduct and communicate case study research. It addresses questions often raised by students and common misconceptions about case research. In four sections the book covers - Rationale, concept and design of case study research - Methods, ethics and reflexivity in case study - Interpreting, analyzing and reporting the case - Generalizing and theorizing in case study research Rich with 'tales from the field' and summary memos as an aide-memoire to future action, the book provides fresh insights and challenges for researchers to guide their practice of case study research. This is an ideal text for those studying and conducting case study research in education, health and social care, and related social science disciplines.

Helen Simons is Professor Emeritus of Education University of Southampton

**case study examples: Case Study Research in Applied Linguistics** Patricia Duff, 2018-12-07 Case studies of individual language learners are a valuable means of illustrating issues connected with learning, using, and in some cases, losing another language. Yet, even though increasing numbers of graduate students and scholars conduct research using case studies or mix quantitative and qualitative methods, there are no dedicated applied lin

**case study examples: Case Study Research** John Gerring, 2007 Aims to provide a general understanding of the case study method as well as specific tools for its successful implementation. It breaks down traditional boundaries between qualitative and quantitative, experimental and nonexperimental, positivist and interpretivist.

**case study examples: Case Studies and Theory Development in the Social Sciences** Alexander L. George, Andrew Bennett, 2005-04-15 The use of case studies to build and test theories in political science and the other social sciences has increased in recent years. Many scholars have argued that the social sciences rely too heavily on quantitative research and formal models and have attempted to develop and refine rigorous methods for using case studies. This text presents a comprehensive analysis of research methods using case studies and examines the place of case studies in social science methodology. It argues that case studies, statistical methods, and formal models are complementary rather than competitive. The book explains how to design case study research that will produce results useful to policymakers and emphasizes the importance of developing policy-relevant theories. It offers three major contributions to case study methodology: an emphasis on the importance of within-case analysis, a detailed discussion of process tracing, and development of the concept of typological theories. Case Studies and Theory Development in the Social Sciences will be particularly useful to graduate students and scholars in social science methodology and the philosophy of science, as well as to those designing new research projects, and will contribute greatly to the broader debate about scientific methods.

**case study examples: Qualitative Research in Information Systems** Michael D Myers, David Avison, 2002-05-10 Qualitative research has become a legitimate approach within the information systems community, but researchers have traditionally drawn upon material from the social sciences given the absence of a single source relevant to them. Qualitative Research in Information Systems: A Reader represents just such a volume and is both timely and relevant. Information systems and qualitative research articles are now widely used for teaching on many upper level courses in information systems, and there is demand for a definitive collection of these readings as a basic reader and teaching text. This book expertly brings together the seminal works in the field, along with editorial introductions to assist the reader in understanding the essential principles of qualitative research. The book is organised according to the following thematic sections: · Part I: Overview of Qualitative Research · Part II: Philosophical Perspectives · Part III: Qualitative Research Methods · Part IV: Modes of Analyzing and Interpreting Qualitative Data Qualitative Research in Information Systems: A Reader should become the benchmark reference point for students and researchers in information systems, management science and others involved in information technology needing to learn about qualitative research.

**case study examples: Encyclopedia of Case Study Research** Albert J. Mills, Gabrielle Durepos, Elden Wiebe, 2010 This is the authoritative reference work in the field. An interdisciplinary set, it investigates the extensive history, design and methods of case study research.

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insight into innovation. The Ten Types of Innovation explores these insights to diagnose patterns of innovation within industries, to identify innovation opportunities, and to evaluate how firms are performing against competitors. The framework has proven to be one of the most enduring and useful ways to start thinking about transformation. Details how you can use these innovation principles to bring about meaningful—and sustainable—growth within your organization Author Larry Keeley is a world renowned speaker, innovation consultant, and president and co-founder of Doblin, the innovation practice of Monitor Group; BusinessWeek named Keeley one of seven Innovation Gurus who are changing the field The Ten Types of Innovation concept has influenced thousands of executives and companies around the world since its discovery in 1998. The Ten Types of Innovation is the first book explaining how to implement it.

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