

History Of National Broadcasting Commission



The History of the National Broadcasting Commission (NBC): From Regulation to Revolution

The Nigerian broadcasting landscape wouldn't be what it is today without the National Broadcasting Commission (NBC). But how much do you really know about its evolution? This comprehensive guide delves into the fascinating history of the NBC, tracing its journey from its inception to its current role in shaping the nation's media landscape. We'll explore key milestones, regulatory changes, and the ongoing challenges it faces in navigating the ever-evolving world of broadcasting. Prepare to gain a deeper understanding of this crucial regulatory body and its impact on Nigerian media.

H2: Early Days and the Genesis of Regulation (Pre-1992)

Before the formal establishment of the NBC, broadcasting in Nigeria was a relatively unregulated space. Several independent radio and television stations operated with minimal oversight, leading to inconsistencies in broadcasting standards and potential for chaos. The need for a centralized regulatory body became increasingly apparent as the media landscape expanded and its influence grew. This period saw a growing awareness of the power of broadcasting and its potential impact on national unity, social cohesion, and political discourse. The groundwork for stricter regulation was laid through various government policies and discussions, recognizing the urgent need to establish a framework for responsible broadcasting.

H2: The Birth of the NBC: 1992 and Beyond

The National Broadcasting Commission was officially established in 1992 under Decree No. 38. This

landmark decree marked a significant turning point, providing the legal framework for regulating broadcasting in Nigeria. The decree outlined the Commission's mandate, including the licensing of broadcasting stations, setting broadcasting standards, and enforcing codes of conduct. This was a critical step in creating a more organized and responsible broadcasting environment. The early years of the NBC were focused on establishing its structure, developing regulations, and licensing existing and new broadcasting stations. This period witnessed a significant increase in the number of licensed broadcasters across radio and television platforms.

H3: Early Challenges and Adaptations

The initial years weren't without their challenges. The NBC faced the monumental task of bringing order to a previously largely unregulated sector. This included harmonizing different broadcasting standards, addressing existing disputes among broadcasters, and navigating the complex political landscape. The Commission had to establish its credibility and authority while simultaneously fostering a conducive environment for growth in the broadcasting sector. Adapting to technological advancements, particularly the rapid rise of cable television and later the internet, further added to the complexity of its responsibilities.

H2: Evolution and Expansion: Responding to Technological Shifts

The rise of satellite television and the internet presented both opportunities and challenges for the NBC. The Commission had to adapt its regulatory framework to encompass these new media platforms. This required updating existing laws, developing new regulations, and engaging in international collaboration to address the transnational nature of digital broadcasting. The NBC played a key role in shaping policies on digital migration, content regulation in the digital sphere, and addressing concerns about piracy and intellectual property rights. This evolving regulatory landscape reflects the Commission's commitment to keeping pace with the dynamic nature of the broadcasting industry.

H3: Content Regulation and Societal Impact

A significant aspect of the NBC's work has been content regulation. The Commission strives to balance the freedom of expression with the need to protect public morality, national security, and cultural values. This often leads to delicate balancing acts, with ongoing debates on censorship, freedom of speech, and the role of media in shaping public opinion. The Commission's decisions on content often have far-reaching implications for society, influencing public discourse and impacting the types of programs available to Nigerian audiences.

H2: Ongoing Challenges and Future Directions

The NBC continues to face significant challenges in the 21st century. The proliferation of online platforms and social media has blurred the lines between traditional broadcasting and new media. This necessitates a reassessment of regulatory approaches and the development of new strategies to address the challenges posed by digital media. Furthermore, issues of funding, capacity building, and technological advancement remain crucial aspects requiring continuous attention and investment. The NBC must continue to adapt to technological changes while upholding its mandate of responsible broadcasting and protecting the interests of the Nigerian public.

Conclusion:

The National Broadcasting Commission has played a pivotal role in shaping the broadcasting landscape of Nigeria. From its establishment in 1992 to its ongoing efforts to navigate the complexities of the digital age, the NBC has continually adapted to the changing technological and societal landscapes. While it faces ongoing challenges, its commitment to responsible broadcasting remains central to its mission. Its history is a testament to the evolving nature of media regulation and the enduring need for a body to guide and oversee the responsible use of broadcasting in the service of the Nigerian people.

FAQs:

1. What is the NBC's primary function? The NBC's primary function is to regulate and oversee broadcasting in Nigeria, ensuring responsible content and maintaining broadcasting standards.
2. How does the NBC license broadcasting stations? The NBC licenses broadcasting stations through a rigorous application process that includes assessment of technical capabilities, financial viability, and adherence to broadcasting regulations.
3. What are the penalties for violating NBC regulations? Penalties for violating NBC regulations can range from fines to suspension or revocation of broadcasting licenses.
4. How does the NBC address complaints about broadcasting content? The NBC has established complaint mechanisms through which viewers and listeners can lodge complaints about broadcasting content they find offensive or objectionable.
5. What is the NBC's role in digital migration? The NBC has played a crucial role in guiding Nigeria's transition from analog to digital broadcasting, ensuring a smooth transition and promoting the benefits of digital television.

history of national broadcasting commission: *Media and Communication in Nigeria* Bruce Mutsvairo, Nnamdi T Ekeanyanwu, 2021-12-31 Communication is changing rapidly around the world, particularly in Africa, where citizens are embracing digital technologies not only to improve not only interpersonal communication but also the state of their financial well-being. This book investigates these transformations in Nigeria's booming communication industry. The book traces communications in Nigeria back to pre-colonial indigenous communications, through the development of telecommunication, broadcasting networks, the press, the Nigerian film industry ('Nollywood') and on to the digital era. At a time when Western voices still dominate the academic literature on communication in Africa, this book is noteworthy in drawing almost exclusively on the expertise of Nigerian-based authors, critiquing the discipline from their own lens and providing an important contribution to the decolonisation of communication studies. The authors provide a holistic analysis of the sector, encompassing print journalism, broadcast journalism, public relations, advertising, film, development communication, organisational communication and strategic communication. Analysis of the role of digital technologies is woven throughout the book, concluding with a final section theorising the future of communication studies in Nigeria in the light of the digital media revolution. Robust in its theoretical and methodological underpinnings, this book will be an important reference for researchers of media and communication studies, and those working on Africa specifically.

history of national broadcasting commission: NBC Michele Hilmes, 2007-08-01 Spanning

eight decades from the beginnings of commercial radio to the current era of international consolidation and emerging digital platforms, this pioneering volume illuminates the entire course of American broadcasting by offering the first comprehensive history of a major network. Bringing together wide-ranging original articles by leading scholars and industry insiders, it offers a comprehensive view of the National Broadcasting Company (NBC) that brings into focus the development of this key American institution and the ways that it has intersected with, and influenced, the central events of our times. Programs, policy, industry practices and personnel, politics, audiences, marketing, and global influence all come into play. The story the book tells is not just about broadcasting but about a nation's attempt to construct itself as a culture—with all the underlying concerns, divisions, opportunities, and pleasures. Based on unprecedented research in the extensive NBC archives, *NBC: America's Network* includes a timeline of NBC's and broadcasting's development, making it a valuable resource for students and scholars as well as for anyone interested in the history of media in the United States.

history of national broadcasting commission: *That's the Way It Is* Charles L. Ponce de Leon, 2016-09-09 Ever since Newton Minow taught us sophisticates to bemoan the descent of television into a vast wasteland, the dyspeptic chorus of jeremiahs who insist that television news in particular has gone from gold to dross gets noisier and noisier. Charles Ponce de Leon says here, in effect, that this is misleading, if not simply fatuous. He argues in this well-paced, lively, readable book that TV news has changed in response to broader changes in the TV industry and American culture. It is pointless to bewail its decline. *That's the Way It Is* gives us the very first history of American television news, spanning more than six decades, from Camel News Caravan to Countdown with Keith Oberman and The Daily Show. Starting in the latter 1940s, television news featured a succession of broadcasters who became household names, even presences: Eric Sevareid, Walter Cronkite, David Brinkley, Peter Jennings, Brian Williams, Katie Couric, and, with cable expansion, people like Glenn Beck, Jon Stewart, and Bill O'Reilly. But behind the scenes, the parallel story is just as interesting, involving executives, producers, and journalists who were responsible for the field's most important innovations. Included with mainstream network news programs is an engaging treatment of news magazines like 60 Minutes and 20/20, as well as morning news shows like Today and Good Morning America. Ponce de Leon gives ample attention to the establishment of cable networks (CNN, and the later competitors, Fox News and MSNBC), mixing in colorful anecdotes about the likes of Roger Ailes and Roone Arledge. Frothy features and other kinds of entertainment have been part and parcel of TV news from the start; viewer preferences have always played a role in the evolution of programming, although the disintegration of a national culture since the 1970s means that most of us no longer follow the news as a civic obligation. Throughout, Ponce de Leon places his history in a broader cultural context, emphasizing tensions between the public service mission of TV news and the quest for profitability and broad appeal.

history of national broadcasting commission: *A History of Broadcasting in the United States* Erik Barnouw, 1966 Tells how radio and television became an integral part of American life, of how a toy became an industry and a force in politics, business, education, religion, and international affairs.

history of national broadcasting commission: *Nigeria Broadcasting Code* Nigeria. National Broadcasting Commission, 2006

history of national broadcasting commission: *American Broadcasting and the First Amendment* L. A. Scot Powe, Lucas A. Jr Powe, 1987-01-01 Argues that broadcasting should be accorded the same first amendment rights as the print media, shows how regulation has led to abuse, and suggests a different approach for the future

history of national broadcasting commission: *A Companion to the History of American Broadcasting* Aniko Bodroghkozy, 2018-10-02 Presented in a single volume, this engaging review reflects on the scholarship and the historical development of American broadcasting. *A Companion to the History of American Broadcasting* comprehensively evaluates the vibrant history of American radio and television and reveals broadcasting's influence on American history in the twentieth and

twenty-first centuries. With contributions from leading scholars on the topic, this wide-ranging anthology explores the impact of broadcasting on American culture, politics, and society from an historical perspective as well as the effect on our economic and social structures. The text's original and accessibly-written essays offer explorations on a wealth of topics including the production of broadcast media, the evolution of various television and radio genres, the development of the broadcast ratings system, the rise of Spanish language broadcasting in the United States, broadcast activism, African Americans and broadcasting, 1950's television, and much more. This essential resource: Presents a scholarly overview of the history of radio and television broadcasting and its influence on contemporary American history Contains original essays from leading academics in the field Examines the role of radio in the television era Discusses the evolution of regulations in radio and television Offers insight into the cultural influence of radio and television Analyzes canonical texts that helped shape the field Written for students and scholars of media studies and twentieth-century history, *A Companion to the History of American Broadcasting* is an essential and field-defining guide to the history and historiography of American broadcasting and its many cultural, societal, and political impacts.

history of national broadcasting commission: This is the ABC Kenneth Stanley Inglis, Jan Brazier, 1983

history of national broadcasting commission: *The Disinformation Age* W. Lance Bennett, Steven Livingston, 2020-10-15 This book shows how disinformation spread by partisan organizations and media platforms undermines institutional legitimacy on which authoritative information depends.

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history of national broadcasting commission: *Report on Chain Broadcasting* United States. Federal Communications Commission, 1941

history of national broadcasting commission: *American Babel* Clifford J. Doerksen, 2011-06-07 When American radio broadcasting began in the early 1920s there was a consensus among middle-class opinion makers that the airwaves must never be used for advertising. Even the national advertising industry agreed that the miraculous new medium was destined for higher cultural purposes. And yet, within a decade American broadcasting had become commercialized and has remained so ever since. Much recent scholarship treats this unsought commercialization as a

coup, imposed from above by mercenary corporations indifferent to higher public ideals. Such research has focused primarily on metropolitan stations operated by the likes of AT&T, Westinghouse, and General Electric. In *American Babel*, Clifford J. Doerksen provides a colorful alternative social history centered on an overlooked class of pioneer broadcaster—the independent radio stations. Doerksen reveals that these little stations often commanded large and loyal working-class audiences who did not share the middle-class aversion to broadcast advertising. In urban settings, the independent stations broadcast jazz and burlesque entertainment and plugged popular songs for Tin Pan Alley publishers. In the countryside, independent stations known as farmer stations broadcast hillbilly music and old-time religion. All were unabashed in their promotional practices and paved the way toward commercialization with their innovations in programming, on-air style, advertising methods, and direct appeal to target audiences. Corporate broadcasters, who aspired to cultural gentility, were initially hostile to the populist style of the independents but ultimately followed suit in the 1930s. Drawing on a rich array of archives and contemporary print sources, each chapter of *American Babel* looks at a particular station and the personalities behind the microphone. Doerksen presents this group of independents as an intensely colorful, perpetually interesting lot and weaves their stories into an expansive social and cultural narrative to explain more fully the rise of the commercial network system of the 1930s.

history of national broadcasting commission: *Missed Opportunities* Marc Raboy, 1990 In *Missed Opportunities*, Marc Raboy reveals the short-sightedness behind the traditional view of Canadian broadcasting policy as an instrument for promoting a national identity and culture. He argues that Canadian broadcasting policy has served as a political instrument for reinforcing a certain image of Canada against insurgent challenges, such as maintaining the image of Canada as a political entity distinct from the United States and acting against internal threats, most notably from Quebec. It has served as a vehicle for the development of private broadcasting industries and to further the general interests of the Canadian state. Most of the time, Raboy maintains, this policy has been the object of vigorous public dispute.

history of national broadcasting commission: *History of International Broadcasting* James Wood, 1992 Vol. 1 : The following topics are dealt with: radio instrument; foreign policy; information broadcasting; radio telephony; and wartime broadcasting.

history of national broadcasting commission: *Selling the Air* Thomas Streeter, 2011-04-15 In this interdisciplinary study of the laws and policies associated with commercial radio and television, Thomas Streeter reverses the usual take on broadcasting and markets by showing that government regulation creates rather than intervenes in the market. Analyzing the processes by which commercial media are organized, Streeter asks how it is possible to take the practice of broadcasting—the reproduction of disembodied sounds and pictures for dissemination to vast unseen audiences—and constitute it as something that can be bought, owned, and sold. With an impressive command of broadcast history, as well as critical and cultural studies of the media, Streeter shows that liberal marketplace principles—ideas of individuality, property, public interest, and markets—have come into contradiction with themselves. Commercial broadcasting is dependent on government privileges, and Streeter provides a searching critique of the political choices of corporate liberalism that shape our landscape of cultural property and electronic intangibles.

history of national broadcasting commission: *The Golden Years of Broadcasting* Robert Campbell, 1976

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history of national broadcasting commission: *Peter Pan* Francesca Rossi, J. M. Barrie, 2014-11-13

history of national broadcasting commission: *Media Freedom and Pluralism* Beata

Klimkiewicz, 2010-05-10 Addresses a critical analysis of major media policies in the European Union and Council of Europe at the period of profound changes affecting both media environments and use, as well as the logic of media policy-making and reconfiguration of traditional regulatory models. The analytical problem-related approach seems to better reflect a media policy process as an interrelated part of European integration, formation of European citizenship, and exercise of communication rights within the European communicative space. The question of normative expectations is to be compared in this case with media policy rationales, mechanisms of implementation (transposing rules from EU to national levels), and outcomes.

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history of national broadcasting commission: Broadcasting in the Public Interest [microform] National Broadcasting Company, 2023-07-18 From its early days as a radio pioneer to its current status as a major media conglomerate, the National Broadcasting Company (NBC) has been at the forefront of American broadcasting. This book provides a comprehensive history of NBC, examining its role in shaping American culture and informing public opinion over the past century. A must-read for anyone interested in media history or the power of the press. This work has been selected by scholars as being culturally important, and is part of the knowledge base of civilization as we know it. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

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history of national broadcasting commission: Model Rules of Professional Conduct American Bar Association. House of Delegates, Center for Professional Responsibility (American Bar Association), 2007 The Model Rules of Professional Conduct provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts.

history of national broadcasting commission: FCC Record United States. Federal Communications Commission, 1989

history of national broadcasting commission: These Truths: A History of the United States Jill Lepore, 2018-09-18 "Nothing short of a masterpiece." —NPR Books A New York Times Bestseller and a Washington Post Notable Book of the Year In the most ambitious one-volume American history in decades, award-winning historian Jill Lepore offers a magisterial account of the origins and rise of a divided nation. Widely hailed for its "sweeping, sobering account of the American past" (New York Times Book Review), Jill Lepore's one-volume history of America places truth itself—a devotion to facts, proof, and evidence—at the center of the nation's history. The American experiment rests on three ideas—"these truths," Jefferson called them—political equality, natural rights, and the sovereignty of the people. But has the nation, and democracy itself, delivered on that promise? *These Truths* tells this uniquely American story, beginning in 1492, asking whether the course of events over more than five centuries has proven the nation's truths, or belied them. To answer that question, Lepore wrestles with the state of American politics, the legacy of slavery, the

persistence of inequality, and the nature of technological change. "A nation born in contradiction... will fight, forever, over the meaning of its history," Lepore writes, but engaging in that struggle by studying the past is part of the work of citizenship. With *These Truths*, Lepore has produced a book that will shape our view of American history for decades to come.

history of national broadcasting commission: *The Handbook of Communication History* Peter Simonson, 2013 *The Handbook of Communication History* addresses central ideas, social practices, and media of communication as they have developed across time, cultures, and world geographical regions. It attends to both the varieties of communication in world history and the historical investigation of those forms in communication and media studies. The Handbook editors view communication as encompassing patterns, processes, and performances of social interaction, symbolic production, material exchange, institutional formation, social praxis, and discourse. As such, the history of communication cuts across social, cultural, intellectual, political, technological, institutional, and economic history. The volume examines the history of communication history; the history of ideas of communication; the history of communication media; and the history of the field of communication. Readers will explore the history of the object under consideration (relevant practices, media, and ideas), review its manifestations in different regions and cultures (comparative dimensions), and orient toward current thinking and historical research on the topic (current state of the field). As a whole, the volume gathers disparate strands of communication history into one volume, offering an accessible and panoramic view of the development of communication over time and geographical places, and providing a catalyst to further work in communication history.

history of national broadcasting commission: *The Voice of Newfoundland* Jeff Webb, 2008-11-22 Similar to the CBC and BBC, the Broadcasting Corporation of Newfoundland was a public broadcaster that was at the centre of a cultural and political change from 1939 to 1949, during which Newfoundland faced wartime challenges and engaged in a constitutional debate about whether to become integrated into Canada. *The Voice of Newfoundland* studies these changes by taking a close look at the Broadcasting Corporation of Newfoundland's radio programming and the responses of their listeners. Making excellent use of program recordings, scripts, and letters from listeners, as well as government and corporate archives, Jeff A. Webb examines several innovative programs that responded to the challenges of the Great Depression and Second World War. Webb explores the roles that radio played in society and culture during a vibrant and pivotal time in Newfoundland's history, and demonstrates how the broadcaster's decision to air political debates was pivotal in Newfoundlanders's decision to join Canada and to become part of North American consumer society. An engaging study rich in details of some of twentieth-century Newfoundland's most fascinating figures, *The Voice of Newfoundland* is a remarkable history of its politics and culture and an important analysis of the influence of the media and the participation of listeners.

history of national broadcasting commission: *Washington Goes to War* David Brinkley, 2020-09-30 David Brinkley, one of America's most respected and celebrated news commentators, turns his journalistic skills to a personal account of the tumultuous days of World War II in the sleepy little Southern town that was Washington, D.C. Carrying us from the first days of the war through Roosevelt's death and the celebration of VJ Day, Brinkley surrounds us with fascinating people. Here are the charismatic President Roosevelt and the woman spy, code name Cynthia. Here, too, are the diplomatic set, new Pentagon officials, and old-line society members--aka Cave Dwellers. We meet the brashest and the brightest who actually ran the government, and the countless men and women who came to support the war effort in any way they could--all seeking to share in the adventure of their generation.

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history of national broadcasting commission: *Modern Nigeria* Alex Egodotaye Asakitikpi, Aretha Oluwakemi Asakitikpi, 2024-01-25 Discover Nigeria, Africa's most populous country, in this

thematic encyclopedia that covers everything from geography and economics to etiquette and pop culture. Part of Bloomsbury's Understanding Modern Nations series, this volume takes readers on a tour of contemporary Nigeria, helping them better understand the country and the many cultures, religions, and ethnicities that call it home. Chapters are organized thematically, examining a variety of topics, including geography, history, government, economics, religion, ethnic and social groups, gender, education, language, etiquette, food, literature and the arts, and pop culture. Each chapter begins with an overview essay, followed by a selection of encyclopedic entries that provide a more nuanced look at that facet of modern Nigeria. The main text is supplemented with sidebars that highlight additional high-interest topics. A collection of appendices rounds out the volume, offering short vignettes of daily life in the country, a glossary of key terms, statistical data, and a list of state holidays. Once a pawn of British colonialism, today Nigeria is a sovereign nation and key player on the world stage. Its vast oil resources have made it an international powerhouse and the wealthiest country on the African continent, yet political unrest and corruption, and ethnic and religious violence continue to threaten this prosperity. Nigeria is equally rich culturally, a nation where time-honored traditions mix with contemporary influences. Explore the diversity of modern Nigeria in this concise and accessible volume.

history of national broadcasting commission: *The Oxford Handbook of Modern Irish History* Alvin Jackson, 2014-03 Draws from a wide range of disciplines to bring together 36 leading scholars writing about 400 years of modern Irish history

history of national broadcasting commission: Hello, Everybody! Anthony J. Rudel, 2008 When amateur enthusiasts began sending fuzzy signals from their garages and rooftops, radio broadcasting was born. Sensing the medium's potential, snake-oil salesmen and preachers took to the air, at once setting early standards for radio programming and making bedlam of the airwaves. Into the chaos stepped a young secretary of commerce, Herbert Hoover, whose passion for organization guided the technology's growth. When a charismatic bandleader named Rudy Vallee created the first on-air variety show and America elected its first true radio president, Franklin Delano Roosevelt, radio had arrived. Rudel tells the story of the boisterous years when radio took its place in the nation's living room and forever changed American politics, journalism, and entertainment.

history of national broadcasting commission: *American Radio Networks* Jim Cox, 2009-09-12 This history of commercial radio networks in the United States provides a wealth of information on broadcasting from the 1920s to the present. It covers the four transcontinental webs that operated during the pre-television Golden Age, plus local and regional hookups, and the developments that have occurred in the decades since, including the impact of television, the rise of the disc jockey, the rise of talk radio and other specialized formats, implications of satellite technology and consolidation of networks and local stations.

history of national broadcasting commission: Historical Dictionary of Polynesia Robert D. Craig, 2010-12-18 The term Polynesia refers to a cultural and geographical area in the Pacific Ocean, bound by what is commonly referred to as the Polynesian Triangle, which consists of Hawai'i in the north, New Zealand in the southwest, and Easter Island in the southeast. Thousands of islands are scattered throughout this area, most of which are currently included in one of the modern island states of American Samoa, Cook Islands, French Polynesia, Hawai'i, New Zealand, Samoa, Tonga, Tokelau, Tuvalu, and Wallis and Futuna. The third edition of the Historical Dictionary of Polynesia greatly expands on the previous editions through a chronology, an introductory essay, an expansive bibliography, and over 400 cross-referenced dictionary entries on significant persons, events, places, organizations, and other aspects of Polynesian history from the earliest times to the present. Appendixes of the major islands and atolls within Polynesia, the rulers and administrators of the 13 major island states, and basic demographic information of those states are also included.

history of national broadcasting commission: Priorities And Pathways In Services Reform: Part Ii - Political Economy Studies Christopher Findlay, 2013-10-10 Services markets remain highly regulated and international trade and investment is restricted. Previous works have

identified the scope for significant gains from trade, yet those results are often debated and the progress on reform has been slow. Parts I and II in *Priorities and Pathways in Services Reform* help fill the gap in the research around this debate. Part I — Quantitative Studies contains up-to-date assessment and evaluations of the impact of policy in a range of services markets in different countries (through cross-country modelling of the impacts of a reform program). Part II — Political Economy Studies builds on this to address the understanding of what makes a reform successful, going beyond a quantification of the benefits of reform. This book fills that gap by reporting and reviewing the experience of reform across different sectors and countries. Ten key lessons are identified for successful reform. Readers will find fresh insights into managing complex issues in services reform.

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history of national broadcasting commission: *Federal Communications Commission* United States. Congress. House. Committee on Interstate and Foreign Commerce, 1934

history of national broadcasting commission: *Information and Public Choice* Roumeen Islam, 2008-06-06 The ability of the media to affect outcomes in economic and political markets has been well documented. News reporting and advertising influence consumer behavior in goods and services markets by revealing (or selectively revealing) information about a product, acting as agenda setters to influence consumer demand, or enhancing competition in markets by alerting consumers to substitutes. In political markets, they can affect behavior by informing voters about a politician's views or actions, enlightening citizens to outcomes of public policy, or taking a stance on political, social, or economic issues. For businesses, households, and most others, the media is the main source of information on public policy choices and current social and economic conditions. As a result, what news the media chooses to gather, analyze and disseminate--and the slant they choose to put on what they report--is of consequence. 'Information and Public Choice' addresses the factors that affect the content and reach of news coverage as well as its impact on public policy. The book addresses both market constraints that affect media--particularly news content--and the impact that news reporting has on economic and political choices. The authors examine a range of issues, including bias or slant in media reporting, the impact of markets and nonmarket factors on news reporting, and the role of government regulation of the media sector in developing countries. The studies in this volume provide new evidence and a good summary of previous research on the power of the media. An invaluable guide for those concerned about the impact of media on economic and political outcomes, 'Information and Public Choice' draws attention to an under-researched yet important area of economics.

history of national broadcasting commission: *The SAGE International Encyclopedia of Mass Media and Society* Debra L. Merskin, 2019-11-12 The reference will discuss mass media around the world in their varied forms—newspapers, magazines, radio, television, film, books, music, websites, and social media—and will describe the role of each in both mirroring and shaping society.

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