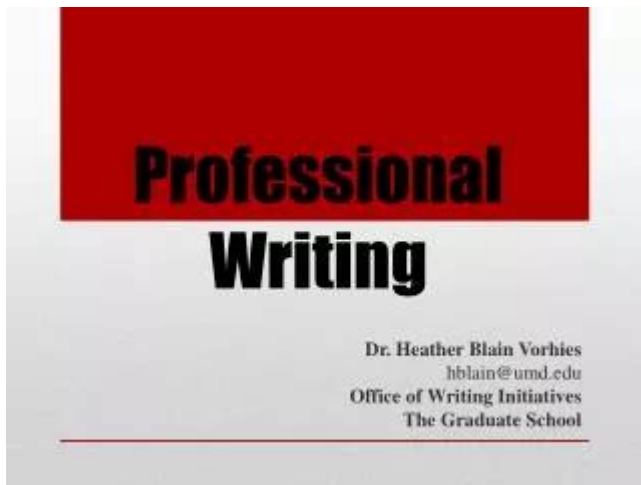


# Professional Writing Umd



## **Professional Writing UMD: Elevate Your Skills at the University of Maryland**

Are you a University of Maryland student looking to hone your professional writing skills? Do you dream of crafting compelling content that captivates audiences and achieves tangible results? Then this comprehensive guide to professional writing opportunities at UMD is for you. We'll delve into the resources, courses, and extracurricular activities available to help you transform your writing abilities and gain a competitive edge in today's job market. This post will equip you with the knowledge you need to navigate the excellent professional writing resources available at the University of Maryland.

## **Unlocking UMD's Professional Writing Resources: Courses and Programs**

The University of Maryland boasts a rich tapestry of academic opportunities designed to elevate your professional writing skills. Several departments offer courses specifically focused on different aspects of professional writing, catering to various interests and career goals.

#### Department of Journalism:

The Department of Journalism offers several cornerstone courses focused on journalistic writing, encompassing everything from news writing and feature writing to digital media and storytelling. These courses emphasize clarity, accuracy, and engaging narrative techniques crucial for professional success. Look for courses emphasizing AP style, investigative reporting, and multimedia storytelling.

#### #### English Department:

The English Department provides a wealth of writing-intensive courses that cultivate strong analytical and communication skills. While not always explicitly labeled "professional writing," courses focusing on rhetoric, argumentation, and technical writing provide valuable transferable skills highly sought after by employers. Seek out upper-level courses that focus on persuasive writing or technical communication.

#### #### Writing Center:

Don't underestimate the power of the UMD Writing Center! This invaluable resource provides personalized feedback on your writing, helping you refine your style, structure, and overall effectiveness. Their workshops and individual consultations can significantly improve your writing clarity and confidence. They offer sessions on everything from grammar and style to effective argumentation and audience analysis.

## **Beyond the Classroom: Extracurricular Opportunities for Professional Writers**

UMD offers various extracurricular activities that can enhance your professional writing skills and provide invaluable real-world experience.

#### #### Student Publications:

Getting involved with student newspapers, magazines, or literary journals provides a fantastic platform to practice your writing and receive constructive criticism. Contributing regularly allows you to build your portfolio and demonstrate your commitment to writing excellence. This practical experience is highly valued by potential employers.

#### #### Writing Clubs and Organizations:

Join writing clubs or organizations to network with fellow writers, participate in workshops, and receive feedback on your work in a supportive environment. These groups often organize writing competitions, guest speaker events, and publishing opportunities, providing additional avenues for growth and experience.

#### #### Internships:

Actively seek internships related to writing, editing, or content creation. Many organizations in the Washington D.C. area offer valuable internships that provide hands-on experience and networking opportunities. These experiences are invaluable in building your professional resume and expanding your skillset.

## **Leveraging Online Resources and Networking:**

Beyond UMD's resources, several online tools and networking opportunities can significantly boost your professional writing capabilities.

### **#### Online Writing Courses:**

Explore reputable online platforms offering professional writing courses. These often provide structured learning environments with expert feedback and peer support, supplementing your on-campus education.

### **#### Networking Platforms:**

Utilize professional networking sites like LinkedIn to connect with writers in your field of interest. Networking can lead to mentorship opportunities, job prospects, and invaluable insights into the industry.

## **Building a Strong Portfolio:**

A strong portfolio is essential for showcasing your professional writing skills to potential employers. Begin compiling a collection of your best work, including writing samples from your coursework, extracurricular activities, and freelance projects. This portfolio will serve as a testament to your abilities and dedication.

## **Conclusion**

Mastering professional writing at UMD requires a multifaceted approach that combines academic coursework, extracurricular involvement, and active self-improvement. By leveraging the abundant resources available at the university and beyond, you can cultivate your skills, build a compelling portfolio, and position yourself for success in a competitive job market. Embrace the opportunities, seek feedback, and continuously strive to improve your craft – your future self will thank you.

## **FAQs**

1. Are there specific professors at UMD known for their expertise in professional writing? Yes, researching faculty profiles in the Journalism and English departments will reveal professors specializing in professional writing genres. Check course evaluations and syllabi to find instructors

with a strong focus on professional development.

2. How can I get feedback on my writing outside of formal coursework? Utilize the UMD Writing Center, join a writing club, participate in writing workshops, and seek feedback from peers and mentors. Online writing communities also offer valuable critique opportunities.
3. What types of writing jobs can I pursue with a strong professional writing background from UMD? UMD graduates with strong writing skills find careers in journalism, content marketing, technical writing, copywriting, public relations, and editing, among many others.
4. Is there a specific career services office that can help with finding writing-related jobs? Yes, UMD's career services office provides resources and support for job searching, resume building, and interview preparation. They can also connect you with alumni working in writing-related fields.
5. How important is networking for professional writers? Networking is crucial for professional writers. It helps you find jobs, gain insights into the industry, secure mentorships, and build collaborative relationships. Actively network both on and off campus.

**professional writing umd: Black Patience** Julius B. Fleming Jr., 2022-03-29 This book argues that, since transatlantic slavery, patience has been used as a tool of anti-black violence and political exclusion, but shows how during the Civil Rights Movement black artists and activists used theatre to demand freedom now, staging a radical challenge to this deferral of black freedom and citizenship--

**professional writing umd: *Shaping Language Policy in the U.S.*** Scott Wible, 2013-02-08 In *Shaping Language Policy in the U.S.: The Role of Composition Studies*, author Scott Wible explores the significance and application of two of the Conference on College Composition and Communication's key language policy statements: the 1974 Students' Right to Their Own Language resolution and the 1988 National Language Policy. Wible draws from a wealth of previously unavailable archived material and professional literature to offer for the first time a comprehensive examination of these policies and their legacies that continue to shape the worlds of rhetoric, politics, and composition. Wible demonstrates the continued relevance of the CCCC's policies, particularly their role in influencing the recent, post-9/11 emergence of a national security language policy. He discusses in depth the role the CCCC's language policy statements can play in shaping the U.S. government's growing awareness of the importance of foreign language education, and he offers practical discussions of the policies' pedagogical, professional, and political implications for rhetoric and composition scholars who engage contemporary debates about the politics of linguistic diversity and language arts education in the United States. *Shaping Language Policy in the U.S.* reveals the numerous ways in which the CCCC language policies have usefully informed educators' professional practices and public service and investigates how these policies can continue to guide scholars and teachers in the future.

**professional writing umd: *The Algerian New Novel*** Valérie K. Orlando, 2017-05-10 Disputing the claim that Algerian writing during the struggle against French colonial rule dealt almost exclusively with revolutionary themes, *The Algerian New Novel* shows how Algerian authors writing in French actively contributed to the experimental forms of the period, expressing a new age literarily as well as politically and culturally. Looking at canonical Algerian literature as part of the larger literary production in French during decolonization, Valérie K. Orlando considers how novels by Rachid Boudjedra, Mohammed Dib, Assia Djebar, Nabile Farès, Yamina Mechakra, and Kateb Yacine both influenced and were reflectors of the sociopolitical and cultural transformation that took place during this period in Algeria. Although their themes were rooted in Algeria, the avant-garde writing styles of these authors were influenced by early twentieth-century American modernists, the

New Novelists of 1940s–50s France, and African American authors of the 1950s–60s. This complex mix of influences led Algerian writers to develop a unique modern literary aesthetic to express their world, a tradition of experimentation and fragmentation that still characterizes the work of contemporary Algerian francophone writers.

**professional writing umd: Pop Trickster Fool** Kelly M. Cresap, 2004 Analyzes Warhol's persona as a revolutionary performance artist.

**professional writing umd: The World Doesn't Require You: Stories** Rion Amilcar Scott, 2019-08-20 Finalist • PEN / Jean Stein Book Award Longlisted • Aspen Words Literary Prize Best Books of the Year: Washington Post, NPR, Buzzfeed and Entropy Best Short Story Collections of the Year: Kirkus Reviews, Library Journal, the New York Public Library, and Electric Literature Welcome to Cross River, Maryland, where Rion Amilcar Scott creates a mythical universe peopled by some of the most memorable characters in contemporary American fiction. Set in the mythical Cross River, Maryland, *The World Doesn't Require You* heralds “a major unique literary talent” (Entertainment Weekly). Established by the leaders of America’s only successful slave revolt in the mid-nineteenth century, the town still evokes the rhythms of its founding. With lyrical prose and singular dialect, Rion Amilcar Scott pens a saga that echoes the fables carried down for generations—like the screecher birds who swoop down for their periodic sacrifice, and the water women who lure men to wet death. Among its residents—wildly spanning decades, perspectives, and species—are David Sherman, a struggling musician who just happens to be God’s last son; Tyrone, a ruthless, yet charismatic Ph.D. candidate, whose dissertation about a childhood game ignites mayhem in the neighboring, once-segregated town of Port Yooga; and Jim, an all-too-obedient robot who obeys his Master. Culminating with an explosive novella, *The World Doesn't Require You* is a “leap into a blazing new level of brilliance” (Lauren Groff) that affirms Rion Amilcar Scott as a writer whose storytelling gifts the world very much requires.

**professional writing umd: Lucky That Way** Pamela Gerhardt, 2013-10 *Lucky That Way*, a nuanced, richly engaging memoir, chronicles the joys and tribulations of a daughter who rediscovers her father as he nears the end of his life. Ernie Gerhardt, an artist and teacher, is largely estranged from his five children, but when he suffers a debilitating stroke, his daughter Pamela must fly to Las Vegas to tend to him. When she arrives to find Ernie newly and shockingly fragile, she is hit by an unexpected wave of tenderness. Pamela Gerhardt's heartfelt story about a family coming to terms with their aging father's illness and imminent death takes readers on an emotional rollercoaster that highlights love, loss, humor, and sadness.

**professional writing umd: Milton's Teeth and Ovid's Umbrella** Michael Olmert, 1996-06-18 The popular author of *The Book of Books* offers a delightful look at how historians have plumbed ordinary items and activities to discover fascinating facts about the past. In 50 short, amusing essays, Michael Olmert reveals such things as why toothbrushes were crucial to the Industrial Revolution, the origins of graffiti, and more.

**professional writing umd: The Other Blacklist** Mary Washington, 2014-04-22 Revealing the formative influence of 1950s leftist radicalism on African American literature and culture.

**professional writing umd: Colonial Revivals** Lindsay DiCuirci, 2018-09-10 In the long nineteenth century, the specter of lost manuscripts loomed in the imagination of antiquarians, historians, and writers. Whether by war, fire, neglect, or the ravages of time itself, the colonial history of the United States was perceived as a vanishing record, its archive a hoard of materially unsound, temporally fragmented, politically fraught, and endangered documents. *Colonial Revivals* traces the labors of a nineteenth-century cultural network of antiquarians, bibliophiles, amateur historians, and writers as they dug through the nation's attics and private libraries to assemble early American archives. The collection of colonial materials they thought themselves to be rescuing from oblivion were often reprinted to stave off future loss and shore up a sense of national permanence. Yet this archive proved as disorderly and incongruous as the collection of young states themselves. Instead of revealing a shared origin story, historical reprints testified to the inveterate regional, racial, doctrinal, and political fault lines in the American historical landscape. Even as old books

embodied a receding past, historical reprints reflected the antebellum period's most pressing ideological crises, from religious schisms to sectionalism to territorial expansion. Organized around four colonial regional cultures that loomed large in nineteenth-century literary history—Puritan New England, Cavalier Virginia, Quaker Pennsylvania, and the Spanish Caribbean—Colonial Revivals examines the reprinted works that enshrined these historical narratives in American archives and minds for decades to come. Revived through reprinting, the obscure texts of colonial history became new again, deployed as harbingers, models, reminders, and warnings to a nineteenth-century readership increasingly fixated on the uncertain future of the nation and its material past.

**professional writing umd: To Linger on Hot Coals** Stephanie Paige Cole, Catherine Bayly, 2014 ?The poems in *to linger on hot coals* are like the babies who inspired them: small but profoundly significant, and imprinting those they touch with both delicious sweetness and heartbreaking pain. They will speak to those whose grief is new as well as to those whose losses have receded in time but not in memory, as well as to counselors, medical professionals, and allies of bereaved families. A breathtakingly beautiful collection.? They Were Still Born: Personal Stories about Stillbirth ?Most of the time, we consider grief ugly, and most of the time it is. But, sometimes you find something that moves that kind of loss beyond horror to something clear and pristinely honest ? beautiful ? Stephanie Paige Cole and Catherine Bayly have collected a deeply beautiful gift of poetry in *to linger on hot coals*.? Melissa Miles McCarter,Joy, Interrupted: AnAnthology of Motherhood and Los*to linger on hot coals* is a collection of beautiful, personal poetry by women who lay bare their experiences of loss and love, reminding me again that what is the most personal is the most universal. These works will linger in your mind, break your heart, and touch your soul.?Sean Hanish,Writer/Director/Producer ?Return To Zero

**professional writing umd: Kill Phil** Blair Rodman, Lee Nelson, Steven Heston, 2009-06 The *Kill Phil* strategy remains highly effective when used in confrontations with even the world's best players, but tournament play is evolving. This edition reflects the new trends in tournament poker by refining the use of the all-in move and providing adaptations that take into account the new style of hyper-aggressive play.

**professional writing umd: My Body is a Book of Rules** Elissa Washuta, 2014 *In My Body Is a Book of Rules*, Elissa Washuta corrals the synaptic gymnastics of her teeming bipolar brain, interweaving pop culture with neurobiology and memories of sexual trauma to tell the story of her fight to calm her aching mind and slip beyond the tormenting cycles of memory.

**professional writing umd: A Sense of Tales Untold** Peter Grybauskas, 2021-11-23 Exploring the uncanny perception of depth in Tolkien's writing and world-building *A Sense of Tales Untold* examines the margins of J. R. R. Tolkien's work: the frames, edges, allusions, and borders between story and un-story and the spaces between vast ages and miniscule time periods. The untold tales that are simply implied or referenced in the text are essential to Tolkien's achievement in world-building, Peter Grybauskas argues, and counter the common but largely spurious image of Tolkien as a writer of bloated prose. Instead, *A Sense of Tales Untold* highlights Tolkien's restraint--his ability to check the pen to great effect. The book begins by identifying some of Tolkien's principal sources of inspiration and his contemporaries, then summarizes theories and practices of the literary impression of depth. The following chapters offer close readings of key untold tales in context, ranging from the shadowy legends at the margins of *The Lord of the Rings* to the nexus of tales concerning Túrin Turambar, the great tragic hero of the Elder Days. In his frequent retellings of the Túrin legend, Tolkien found a lifelong playground for experimentation with untold stories. A story must be told or there'll be no story, yet it is the untold stories that are most moving, wrote Tolkien to his son during the composition of *The Lord of the Rings*, cutting straight to the heart of the tension between storytelling and world-building that animates his work. From the most straightforward form of an untold tale--an omission--to vast and tangled webs of allusions, Grybauskas highlights this tension. *A Sense of Tales Untold* engages with urgent questions about interpretation, adaptation, and authorial control, giving both general readers and specialists alike a fresh look at the source material of the ongoing Tolkien phenomenon.

**professional writing umd: A Song of Wraiths and Ruin** Roseanne A. Brown, 2020-06-02 An instant New York Times bestseller! The first in a gripping fantasy duology inspired by West African folklore in which a grieving crown princess and a desperate refugee find themselves on a collision course to murder each other despite their growing attraction—from debut author Roseanne A. Brown. This New York Times bestseller is perfect for fans of Tomi Adeyemi, Renée Ahdieh, and Sabaa Tahir. For Malik, the Solstasia festival is a chance to escape his war-stricken home and start a new life with his sisters in the prosperous desert city of Ziran. But when a vengeful spirit abducts his younger sister, Nadia, as payment to enter the city, Malik strikes a fatal deal—kill Karina, Crown Princess of Ziran, for Nadia’s freedom. But Karina has deadly aspirations of her own. Her mother, the Sultana, has been assassinated; her court threatens mutiny; and Solstasia looms like a knife over her neck. Grief-stricken, Karina decides to resurrect her mother through ancient magic . . . requiring the beating heart of a king. And she knows just how to obtain one: by offering her hand in marriage to the victor of the Solstasia competition. When Malik rigs his way into the contest, they are set on a heart-pounding course to destroy each other. But as attraction flares between them and ancient evils stir, will they be able to see their tasks to the death? Magic creates a centuries-long divide between peoples in this stunning debut novel inspired by North African and West African folklore. An action-packed tale of injustice, magic, and romance, this novel immerses readers in a thrilling world and narrative reminiscent of *Children of Blood and Bone*. (Publishers Weekly, An Anti-Racist Children's and YA Reading List) Don't miss the second book in this epic duology, *A Psalm of Storms and Silence*!

**professional writing umd: Academic Writing for Graduate Students** John M. Swales, Christine B. Feak, 2004 New material featured in this edition includes updates and replacements of older data sets, a broader range of disciplines represented in models and examples, a discussion of discourse analysis, and tips for Internet communication.

**professional writing umd: White Lung** Kimberly O'Connor, 2021-10-15

**professional writing umd: Gorgias: Encomium of Helen** Gorgias, 1982 The Encomium of Helen is thought to have been the demonstration piece of the Ancient Greek sophist, Presocratic philosopher and rhetorician, Gorgias. In this edition Malcolm MacDowell provides a useful introduction, the Greek text, his own English translation, and commentary.

**professional writing umd: A Thousand Times You Lose Your Treasure** Hoa Nguyen, 2021-04-06 2021 NATIONAL BOOK AWARD FINALIST FOR POETRY Hoa Nguyen’s latest collection is a poetic meditation on historical, personal, and cultural pressures pre- and post-“Fall-of-Saigon” and comprises a verse biography on her mother, Diep Anh Nguyen, a stunt motorcyclist in an all-woman Vietnamese circus troupe. Multilayered, plaintive, and provocative, the poems in *A Thousand Times You Lose Your Treasure* are alive with archive and inhabit histories. In turns lyrical and unsettling, her poetry sings of language and loss; dialogues with time, myth and place; and communes with past and future ghosts.

**professional writing umd: Refiguring Rhetorical Education** Jessica Enoch, 2008-05-16 *Refiguring Rhetorical Education: Women Teaching African American, Native American, and Chicano/a Students, 1865-1911* examines the work of five female teachers who challenged gendered and cultural expectations to create teaching practices that met the civic and cultural needs of their students. The volume analyzes Lydia Maria Child’s *The Freedmen’s Book*, a post-Civil War educational textbook for newly freed slaves; Zitkala Ša’s autobiographical essays published in the *Atlantic Monthly* in 1900 that questioned the work of off-reservation boarding schools for Native American students; and Jovita Idar, Marta Peña, and Leonor Villegas de Magnón’s contributions to the Spanish-language newspaper *La Crónica* in 1910 and 1911—contributions that offered language and cultural instruction their readers could not receive in Texas public schools. Author Jessica Enoch explores the possibilities and limitations of rhetorical education by focusing on the challenges that Child, Zitkala Ša, Idar, Peña, and Villegas made to dominant educational practices. Each of these teachers transformed their seemingly apolitical occupation into a site of resistance, revising debilitating educational methods to advance culture-based and politicized teachings that empowered

their students to rise above their subjugated positions. Refiguring Rhetorical Education considers how race, culture, power, and language are both implicit and explicit in discussions of rhetorical education for marginalized students and includes six major tenets to guide present-day pedagogies for civic engagement.

**professional writing umd:** *The Silent Shore* Charles L. Chavis Jr., 2022-01-11 The definitive account of the lynching of twenty-three-year-old Matthew Williams in Maryland, the subsequent investigation, and the legacy of modern-day lynchings. On December 4, 1931, a mob of white men in Salisbury, Maryland, lynched and set ablaze a twenty-three-year-old Black man named Matthew Williams. His gruesome murder was part of a wave of silent white terrorism in the wake of the stock market crash of 1929, which exposed Black laborers to white rage in response to economic anxieties. For nearly a century, the lynching of Matthew Williams has lived in the shadows of the more well-known incidents of racial terror in the deep South, haunting both the Eastern Shore and the state of Maryland as a whole. In *The Silent Shore*, author Charles L. Chavis Jr. draws on his discovery of previously unreleased investigative documents to meticulously reconstruct the full story of one of the last lynchings in Maryland. Bringing the painful truth of anti-Black violence to light, Chavis breaks the silence that surrounded Williams's death. Though Maryland lacked the notoriety for racial violence of Alabama or Mississippi, he writes, it nonetheless was the site of at least 40 spectacle lynchings after the abolition of slavery in 1864. Families of lynching victims rarely obtained any form of actual justice, but Williams's death would have a curious afterlife: Maryland's politically ambitious governor Albert C. Ritchie would, in an attempt to position himself as a viable challenger to FDR, become one of the first governors in the United States to investigate the lynching death of a Black person. Ritchie tasked Patsy Johnson, a member of the Pinkerton detective agency and a former prizefighter, with going undercover in Salisbury and infiltrating the mob that murdered Williams. Johnson would eventually befriend a young local who admitted to participating in the lynching and who also named several local law enforcement officers as ringleaders. Despite this, a grand jury, after hearing 124 witness statements, declined to indict the perpetrators. But this denial of justice galvanized Governor Ritchie's Interracial Commission, which would become one of the pioneering forces in the early civil rights movement in Maryland. Complicating historical narratives associated with the history of lynching in the city of Salisbury, *The Silent Shore* explores the immediate and lingering effect of Williams's death on the politics of racism in the United States, the Black community in Salisbury, the broader Eastern Shore, the state of Maryland, and the legacy of modern-day lynchings.

**professional writing umd:** *Suggestions to Medical Authors and A.M.A. Style Book* American Medical Association, 1919

**professional writing umd:** *Public Communication Campaigns* Ronald E. Rice, Charles K. Atkin, 1989-06 In this new, fully revised and expanded Third Edition, Rice and Katz provide readers with a comprehensive, up-to-date look into the field of public communication campaigns. Largely rewritten to reflect the latest theories and research, this text continues in the tradition of ongoing improvement and expansion into new areas. This Third Edition contains several new features. First, an expanded sampler section including more recent, intriguing and controversial campaigns has been added. Second, more attention is given to specific practical implications and evaluation of campaigns, using examples from both AIDS and anti-drug campaigns. Third, the book's final section introduces a variety of recent campaign dimensions including community-oriented campaigns, entertainment-education campaigns, and Internet/Web-based campaigns. This volume will be a valuable resource for both students and researchers in the fields of communication, journalism, public relations, mass media, advertising, and public health programs. Copyright © Libri GmbH. All rights reserved.

**professional writing umd:** *Academic and Professional Writing in an Age of Accountability* Shirley Wilson Logan, Wayne H. Slater, 2018-12-27 What current theoretical frameworks inform academic and professional writing? What does research tell us about the effectiveness of academic and professional writing programs? What do we know about existing best



practices? What are the current guidelines and procedures in evaluating a program's effectiveness? What are the possibilities in regard to future research and changes to best practices in these programs in an age of accountability? Editors Shirley Wilson Logan and Wayne H. Slater bring together leading scholars in rhetoric and composition to consider the history, trends, and future of academic and professional writing in higher education through the lens of these five central questions. The first two essays in the book provide a history of the academic and professional writing program at the University of Maryland. Subsequent essays explore successes and challenges in the establishment and development of writing programs at four other major institutions, identify the features of language that facilitate academic and professional communication, look at the ways digital practices in academic and professional writing have shaped how writers compose and respond to texts, and examine the role of assessment in curriculum and pedagogy. An afterword by distinguished rhetoric and composition scholars Jessica Enoch and Scott Wible offers perspectives on the future of academic and professional writing. This collection takes stock of the historical, rhetorical, linguistic, digital, and evaluative aspects of the teaching of writing in higher education. Among the critical issues addressed are how university writing programs were first established and what early challenges they faced, where writing programs were housed and who administered them, how the language backgrounds of composition students inform the way writing is taught, the ways in which current writing technologies create new digital environments, and how student learning and programmatic outcomes should be assessed.

**professional writing umd: Fantastic Modernity** Orrin N. C. Wang, 2000 Focusing on the convergence of Romantic studies and literary theory over the past twenty-five years, Orrin N. C. Wang pairs a series of contemporary critics with originary Romantic writers in order to illuminate the work of both the contemporary theorist and earlier Romantic. Wang examines Paul de Man's deconstructive use of Percy Bysshe Shelley, Jerome McGann's Marxist-inflected appropriation of Heinrich Heine, contemporary feminist interpretations of Mary Wollstonecraft, and Harold Bloom's pragmatic reading of Ralph Waldo Emerson. Through these examinations, along with commentary on Keats, Jameson, Lovejoy, and Spitzer, *Fantastic Modernity* attempts a series of new readings of both the theory being used by the various critics and the primary Romantic texts under consideration.

**professional writing umd: Shot in America** Chon A. Noriega, 2000

**professional writing umd: Last Night at the Lobster** Stewart O'Nan, 2007-11-01 A frank and funny yet emotionally resonant tale set within a vivid work day world, from the author of *Emily, Alone* and *Henry*, Himself-named a Best Book of the Year by The Washington Post, the San Francisco Chronicle, and Entertainment Weekly A Finalist for the Los Angeles Times Book Prize Perched in the far corner of a run-down New England mall, the Red Lobster hasn't been making its numbers and headquarters has pulled the plug. But manager Manny DeLeon still needs to navigate a tricky last shift--just four days before Christmas and in the midst of a fierce blizzard--with a near-mutinous staff and the final onslaught of hungry retirees, lunatics, and holiday office parties. All the while, he's wondering how to handle the waitress he's still in love with, his pregnant girlfriend, and where to find the present that will make everything better. Stewart O'Nan has been called the bard of the working class, and *Last Night at the Lobster* is a poignant yet redemptive look at what a man does when he discovers that his best might not be good enough.

**professional writing umd: A Love-Hate Guide to Breaking Bad** Kelly Cresap, 2017-09-20 Among the edgiest of shows ever aired, *Breaking Bad* now faces an insidious new archenemy: being liked to death. On the one hand, people have settled for what's impressive about the series while missing what's unprecedented. On the other, they've been so dazzled by the show's brilliance that they miss its flaws and its undertow. *A Love-Hate Guide to 'Breaking Bad'* shines a flashlight on places even the most obsessive fans have overlooked. It crosses the spectrum from loving to hating to provoke new ways into the series. Among the features: 1.) Take the Off-Brand Walt quiz and turn your notions of him inside out. 2.) Marvel at the visionary *Breaking Bad* Museum of Kitsch, pizza-toss included. 3.) Turn the show sideways and notice how much of it is-surprise!--Victorian. 4.) Engage in a

philosophical tug-of-war between the show's two W.W.s.5.) Discover Breaking Bad's three endings and what to make of them. Conceived as an intellectual blockbuster, A Love-Hate Guide is designed as much for viewers who were upset by Breaking Bad as for those who miss it-preferably both.

**professional writing umd: Standards for Middle and High School Literacy Coaches** International Reading Association, 2006 This US report from the International Reading Association looks at standards for middle and high school literacy coaches. The standards are organised into two parts - leadership standards and content area literacy standards. Table of contents: \* Introduction \* Part 1: Leadership standards \* Part 2: Content area literacy standards (english language arts, mathematics, science, social studies) \* Part 3: What we know and what we need to know about literacy coaches in middle and high schools: a research synthesis and proposed research agenda \* References.

**professional writing umd: How to Write a Winning Personal Statement for Graduate and Professional School** Richard J. Stelzer, 2002 The personal statement is the single most important part of a graduate school application, and yet very few applicants know how to write one that will gain them admittance to the program of their choice. The third edition of this highly successful book can change all that by showing readers numerous ways to greatly improve their essays.

**professional writing umd: Liberating Language** Shirley Wilson Logan, 2008-09-11 Liberating Language identifies experiences of nineteenth-century African Americans—categorized as sites of rhetorical education—that provided opportunities to develop effective communication and critical text-interpretation skills. Author Shirley Wilson Logan considers how nontraditional sites, which seldom involved formal training in rhetorical instruction, proved to be effective resources for African American advancement. Logan traces the ways that African Americans learned lessons in rhetoric through language-based activities associated with black survival in nineteenth-century America, such as working in political organizations, reading and publishing newspapers, maintaining diaries, and participating in literary societies. According to Logan, rhetorical training was manifested through places of worship and military camps, self-education in oratory and elocution, literary societies, and the black press. She draws on the experiences of various black rhetors of the era, such as Frederick Douglass, Frances Harper, Fanny Coppin, Charles Chesnutt, Ida B. Wells, and the lesser-known Oberlin-educated Mary Virginia Montgomery, Virginia slave preacher Uncle Jack, and former slave Mrs. Lee. Liberating Language addresses free-floating literacy, a term coined by scholar and writer Ralph Ellison, which captures the many settings where literacy and rhetorical skills were acquired and developed, including slave missions, religious gatherings, war camps, and even cigar factories. In Civil War camp- sites, for instance, black soldiers learned to read and write, corresponded with the editors of black newspapers, edited their own camp-based papers, and formed literary associations. Liberating Language outlines nontraditional means of acquiring rhetorical skills and demonstrates how African Americans, faced with the lingering consequences of enslavement and continuing oppression, acquired rhetorical competence during the late eighteenth century and throughout the nineteenth century.

**professional writing umd: Anthropocene: A Very Short Introduction** Erle C. Ellis, 2018-02-22 The proposal that the impact of humanity on the planet has left a distinct footprint, even on the scale of geological time, has recently gained much ground. Global climate change, shifting global cycles of the weather, widespread pollution, radioactive fallout, plastic accumulation, species invasions, the mass extinction of species - these are just some of the many indicators that we will leave a lasting record in rock, the scientific basis for recognizing new time intervals in Earth's history. The Anthropocene, as the proposed new epoch has been named, is regularly in the news. Even with such robust evidence, the proposal to formally recognize our current time as the Anthropocene remains controversial both inside and outside the scholarly world, kindling intense debates. The reason is clear. The Anthropocene represents far more than just another interval of geologic time. Instead, the Anthropocene has emerged as a powerful new narrative, a concept through which age-old questions about the meaning of nature and even the nature of humanity are being revisited and radically revised. This Very Short Introduction explains the science behind the

Anthropocene and the many proposals about when to mark its beginning: the nuclear tests of the 1950s? The beginnings of agriculture? The origins of humans as a species? Erle Ellis considers the many ways that the Anthropocene's evolving paradigm is reshaping the sciences, stimulating the humanities, and foregrounding the politics of life on a planet transformed by humans. The Anthropocene remains a work in progress. Is this the story of an unprecedented planetary disaster? Or of newfound wisdom and redemption? Ellis offers an insightful discussion of our role in shaping the planet, and how this will influence our future on many fronts. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

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**professional writing umd: *The New Ethics of Journalism*** Kelly McBride, Tom Rosenstiel, 2013-07-17 Featuring a new code of ethics for journalists and essays by 14 journalism thought leaders and practitioners, this authoritative, practical book examines the new pressures brought to bear on journalism by technology and changing audience habits. It offers a new framework for making critical moral choices, as well as case studies that reinforce the concepts and principles rising to prominence in 21st century communication. The book addresses the unique problems facing journalism today, including how we arrive at truth in an era of abundant and unverified information; the evolution of new business models and partnerships; the presence of journalists on independent social media platforms; the role of diversity; the meaning of stories; the value of images; and the role of community in the production of journalism.

**professional writing umd: *We are Coming*** Shirley Wilson Logan, 1999 Shirley Wilson Logan analyzes the distinctive rhetorical features in the persuasive discourse of nineteenth-century black women, concentrating on the public discourse of club and church women from 1880 until 1900. Logan develops each chapter in this illustrated study around a feature of public address as best exemplified in the oratory of a particular woman speaker of the era. She analyzes not only speeches but also editorials, essays, and letters. Logan first focuses on the prophetic oratory of Maria Stewart, the first American-born black woman to speak publicly. Turning to Frances Harper, she considers speeches that argue for common interests between divergent communities. And she demonstrates that central to the antilynching rhetoric of Ida Wells is the concept of presence, or the tactic of enhancing certain selected elements of the presentation. In her discussion of Fannie Barrier Williams and Anna Cooper, Logan shows that when speaking to white club women and black clergymen, both Williams and Cooper employ what Kenneth Burke called identification. To analyze the rhetoric of Victoria Matthews, she applies Carolyn Miller's modification of Lloyd Bitzer's concept

of the rhetorical situation. Logan also examines the discourse of women associated with the black Baptist women's movement and those participating in college-affiliated conferences. The book includes an appendix with little-known speeches and essays by Anna Julia Cooper, Selena Sloan Butler, Lucy Wilmot Smith, Mary V. Cook, Adella Hunt Logan, Victoria Earle Matthews, Lucy C. Laney, and Georgia Swift King.

**professional writing umd: Becoming an Architect** Lee W. Waldrep, 2014-05-15 "Becoming an Architect will inspire future architects, career consultants, and human resources professionals alike, providing all the information you'll need to make intelligent decisions about careers in architecture." —From the Foreword by Helene Combs Dreiling, FAIA, 2014 AIA National President Starting a career as an architect is an exciting prospect, but it's important to do your research before you take the plunge. The third edition of *Becoming an Architect* is an update to the best-selling guide and highlights the risks and rewards on the path to a career as an architect. You'll find new insight and tons of helpful resources, as well as a complete outline of the trajectory of an architect's early career, from higher education through internship and licensure. More than thirty-two new interviews and profiles from architecture students, emerging, and established professionals give the resource a truly personal feel, and help get you acquainted with real-life scenarios from architects from varying backgrounds and specialties. With a highly accessible approach, this guide provides a complete overview of the profession, including educational requirements, design specialties, registration requirements, and the paths of a career in architecture. Whether you're a high school student, a college undergraduate, a career counselor, or a human resource professional, *Becoming an Architect* offers much-needed advice and information to anyone interested in career development for architects. Covers recent changes to the Intern Development Program (IDP) Provides advice on obtaining professional experience while studying to be an architect Considers career paths in a myriad of work environments, such as government agencies, education, and research Includes helpful appendixes with resources for further information, such as career-related associations, websites, and recommended reading Obtain a solid introduction to a career as an architect, and plan your own path with the guidance and advice of dozens of others who have already started this process.

**professional writing umd: Software Evangelism and the Rhetoric of Morality** Jennifer Helene Maher, 2015-08-27 Examining the layers of meaning encoded in software and the rhetoric surrounding it, this book offers a much-needed perspective on the intersections between software, morality, and politics. In software development culture, evangelism typically denotes a rhetorical practice that aims to convert software developers, as well as non-technical lay users, from one platform to another (e.g., from the operating system Microsoft Windows to Linux). This book argues that software evangelism, like its religious counterpart, must also be understood as constructing moral and political values that extend well beyond the boundaries of the development culture. Unlike previous studies that locate such values in the effects of code in-use or in certain types of code like free and open source (FOSS) software, Maher argues that all code is meaningful beyond its technical, executable functions. To facilitate this analysis, this study builds a theory of evangelism and illustrates this theory at work in the proprietary software industry and FOSS communities. As an example of political liberalism at work at the level of code, these evangelical rhetorics of software construct competing conceptions of what is good that fall within a shared belief in what is just. Maher illustrates how these beliefs in goodness and justice do not always execute in replicable ways, as the different ways of decoding software evangelisms in the contexts of Brazil and China reveal. Demonstrating how software evangelisms exert a transformative force on the world, one comparable in significance to code itself, this book highlights the importance of rhetoric in even the most seemingly a-rhetorical of technical endeavors and foregrounds the crucial need for rhetorical literacy in the digital age.

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